

ONLINE SPECIAL FINANCE ROUNDTABLES

WITH MODERATOR GREG GOEBEL

DEBUT SESSION:

**WEDNESDAY,
OCTOBER 12TH
2:00 - 4:00 PM ET**



MEMBERSHIP TO THIS MARKET EXCLUSIVE GROUP IS ONLY \$195 PER MONTH (WITH A ONE-TIME SET UP FEE OF \$195)*. INITIAL COMMITMENT IS 90 DAYS DUE TO MARKET EXCLUSIVITY. MONTH TO MONTH THEREAFTER.

WHAT IS A SPECIAL FINANCE ROUNDTABLE? IT IS...

- A Special Finance meeting
- A two-hour online monthly meeting
- Market exclusive
- Peer accountability
- Department analysis with benchmarks
- Peer group of SF directors & managers
- Moderated by industry expert
Greg Goebel

WHAT'S COVERED DURING A SF ROUNDTABLE MEETING?

ADVANCE AGENDAS WITH VARYING TOPICS
INCLUDING:

- What is working for cost effective marketing
- What type of inventory is working
- Finance company updates
- Ideas for telephone/BDC processes
- Updates on new regulations
- Presentations by members
- Guest speakers

EACH MEMBER OF A SPECIAL FINANCE ROUNDTABLE WILL ALSO RECEIVE ACCESS TO A PRIVATE DISCUSSION GROUP THAT ALLOWS MEMBERS TO NETWORK AMONG THEMSELVES, DISCUSS PERTINENT ISSUES AND SHARE INFORMATION BETWEEN MEETINGS. ROUNDTABLE MEMBERS ARE PRIMARILY SPECIAL FINANCE DIRECTORS OR THE PERSON IN THE DEALERSHIP THAT IS MOST DIRECTLY INVOLVED IN THE SPECIAL FINANCE PROCESS.

* Per store analysis

Join NOW and watch your operation improve!

888.300.8844

SFROUNDTABLE@AUTODEALERMONTHLY.COM


GREG GOEBEL
Training & Consulting

Dealership Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Primary Contact _____ email _____

General Manager _____ email _____

SF Manager _____ email _____

Controller _____ email _____

Year Business Began _____ Total # Locations _____

Dealership Type Select one Franchise _____ Independent Owned by Franchise _____ Independent _____

Total Franchises (If you have two Ford stores, answer is 2) _____

Select Franchises

- __Acura __Chrysler __Infiniti __Lotus __Scion
- __Audi __Dodge __Jaguar __Mazda __Subaru
- __Bentley __Ferrari __Jeep __Mercedes __Suzuki
- __BMW __Ford __Kia __Mini __Toyota
- __Buick __GMC __Land Rover __Nissan __Volkswagen
- __Cadillac __Honda __Lexus __Porsche __Volvo
- __Chevrolet __Hyundai __Lincoln __Saab

Total # of Salespeople _____ Total # of BDC personnel _____

Working in SF _____ Working in SF _____

Average customer credit score regularly delivered to prime finance source _____

Do you spot deliver? _____

I authorize Auto Dealer Monthly to charge a one time setup fee of \$195 and initial 90 day fee of \$585. With a recurring charge of \$195 per month thereafter. May cancel at any time with 30 days written notice.

CC#: _____ Exp.: _____ Sec. Code: _____

Name on CC: _____

Address: _____ City: _____ State: _____ ZIP: _____

Signature _____

Internal Use Only

User Name _____ User Password _____

Primary Dealership Group _____ Secondary Groups _____

Enrollment date _____